

TRUST REPORT

TrustRating Trust Report — August 2026

August 2026

A statistical snapshot of trust on our platform: review volume and ratings, fake-review detection and moderation outcomes, company TrustScores, category rankings, and reviewer community growth.

All figures computed from the live TrustRating database on August 2, 2026. Statistics are aggregate-only — no individual reviewer or company is identified.

Reviews overview

How people reviewed companies on TrustRating: total volume, the ratings they gave, how many reviews came from a verified purchase, and where reviews came from.



Ratings distribution

Published reviews by star rating.



Review volume — last 12 months

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All review submissions per month.



Where reviews come from

Published reviews by acquisition channel.



Fake reviews & moderation

What our TrustGuard integrity engine and human moderators caught: reviews removed or flagged, the fraud patterns detected, and how many community reports led to action.

9

REVIEWS HIDDEN OR FLAGGED
2.9% of all submissions

6

HIGH-RISK (AUTO-DETECTED)
3 more sent to manual review

0

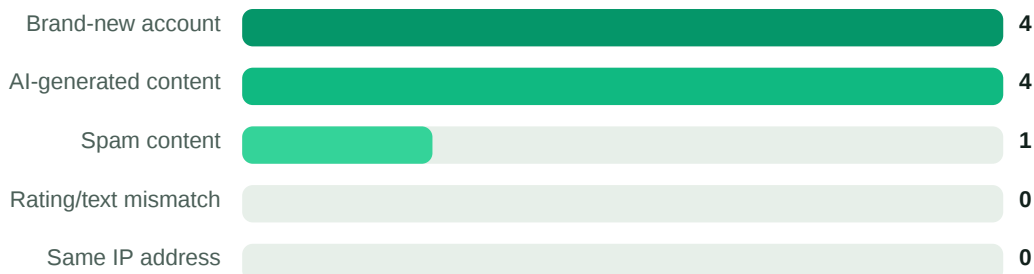
COMMUNITY REPORTS
0% led to action

0

AWAITING MODERATION

Fraud signals by type

Signals raised by the TrustGuard engine, all time.



Moderation actions — last 12 months

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Reviews moderated (hidden, redacted or restored) per month.



Companies analysis

The state of company profiles: how many are tracked, how they score, how many are verified by their owners, and how many engage with their reviewers.

21,622

COMPANIES TRACKED

19,734

WITH A TRUSTSCORE
91.3% of tracked

2.5 / 5

AVERAGE TRUSTSCORE

24

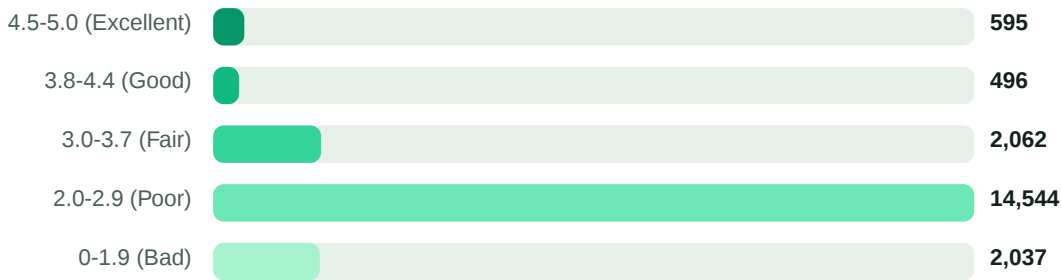
OWNER-VERIFIED
24 domain-verified

28.6%

COMPANIES REPLYING TO
REVIEWS
2 of 7 with reviews

TrustScore distribution

Scored companies by score band.



Category rankings

Which industries earn the most trust — and which have the most work to do. Averages only include categories with at least three scored companies.

211

CATEGORIES TRACKED

Government Department

HIGHEST TRUSTED CATEGORY
avg 3.7 / 5

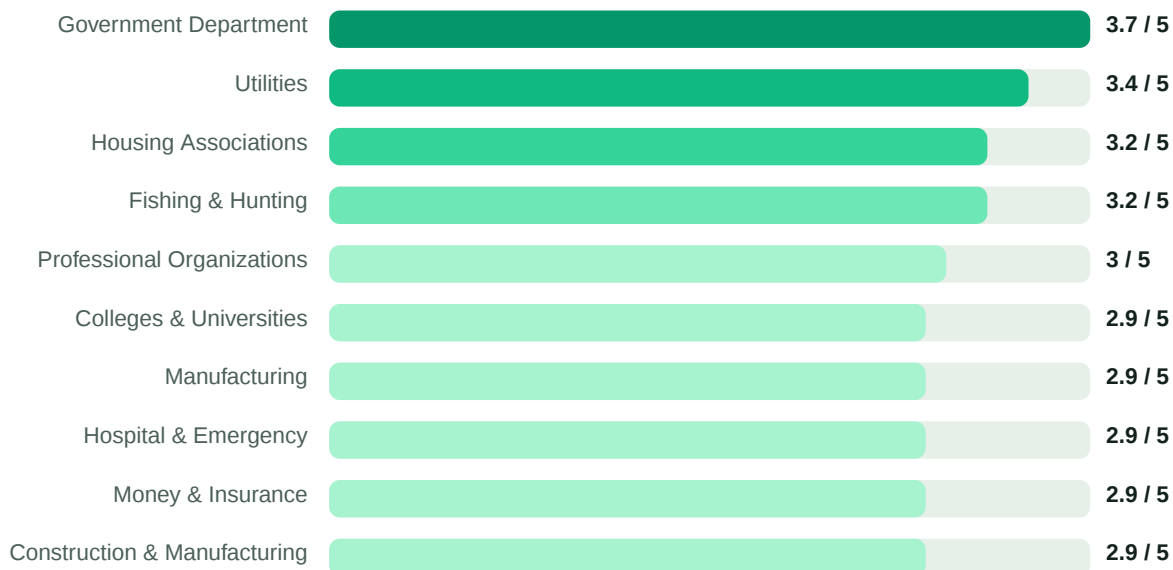
Music & Movies

LEAST TRUSTED CATEGORY
avg 1.9 / 5

Most trusted categories

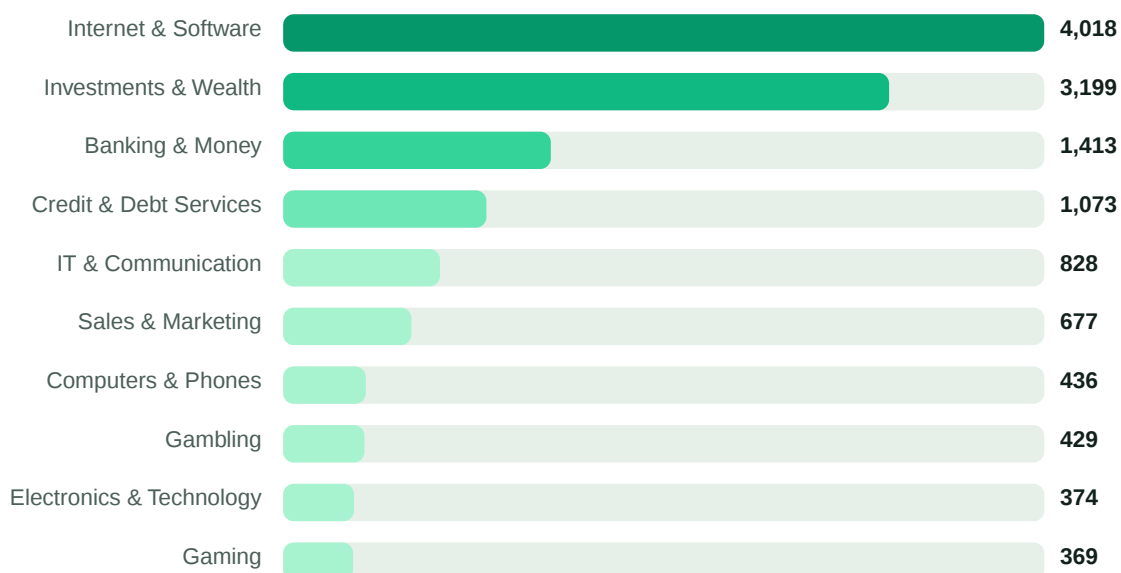
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Average star rating (categories with "e 3 scored companies).



Largest categories

Companies tracked per category.



Reviewer community

The people behind the reviews: how many reviewers contribute, how active they are, and how the community is growing.

308

TOTAL REVIEWERS

308

ACTIVE LAST 90 DAYS
100% of all reviewers

0%

REPEAT REVIEWERS
wrote more than one review

New reviewers — last 12 months

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Users writing their first review per month.



Reviewer engagement

Reviewers by number of reviews written, all time.

