

TRUST REPORT

TrustRating Trust Report — July 2026

July 2026

A statistical snapshot of trust on our platform: review volume and ratings, fake-review detection and moderation outcomes, company TrustScores, category rankings, and reviewer community growth.

All figures computed from the live TrustRating database on July 18, 2026. Statistics are aggregate-only — no individual reviewer or company is identified.

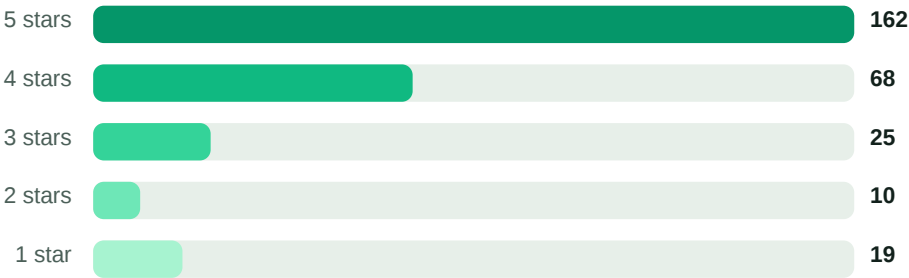
Reviews overview

How people reviewed companies on TrustRating: total volume, the ratings they gave, how many reviews came from a verified purchase, and where reviews came from.



Ratings distribution

Published reviews by star rating.



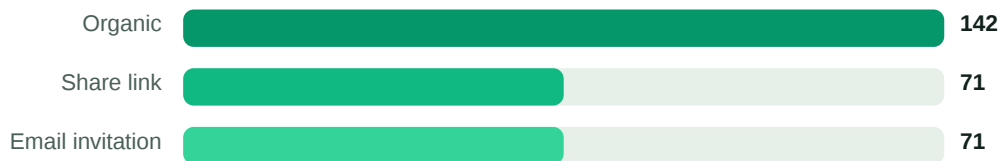
Review volume — last 12 months

TrustRating — TrustRating Trust Report — July 2026
All review submissions per month.



Where reviews come from

Published reviews by acquisition channel.



Fake reviews & moderation

What our TrustGuard integrity engine and human moderators caught: reviews removed or flagged, the fraud patterns detected, and how many community reports led to action.

40

REVIEWS HIDDEN OR FLAGGED
14.1% of all submissions

28

HIGH-RISK (AUTO-DETECTED)
14 more sent to manual review

0

COMMUNITY REPORTS
0% led to action

0

AWAITING MODERATION

Fraud signals by type

Signals raised by the TrustGuard engine, all time.



Moderation actions — last 12 months

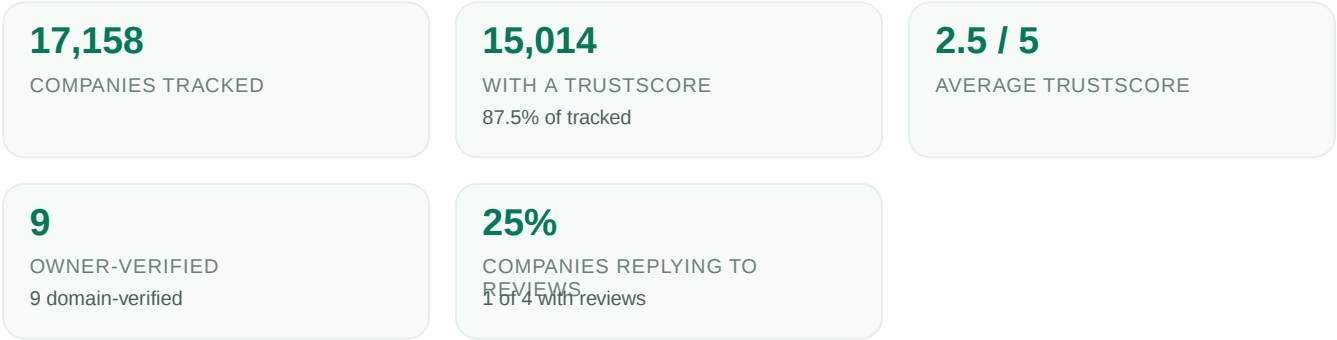
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Reviews moderated (hidden, redacted or restored) per month.



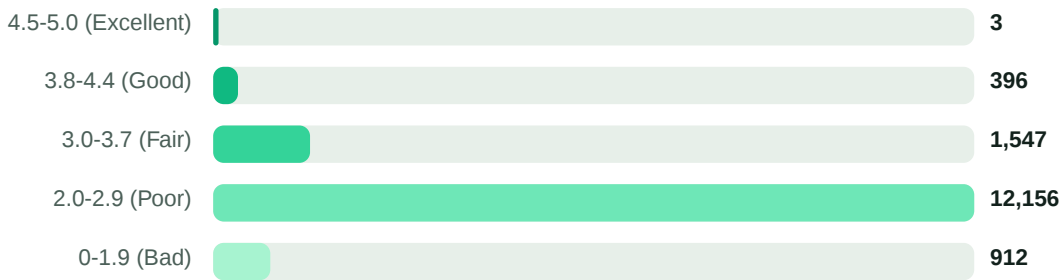
Companies analysis

The state of company profiles: how many are tracked, how they score, how many are verified by their owners, and how many engage with their reviewers.



TrustScore distribution

Scored companies by score band.



Category rankings

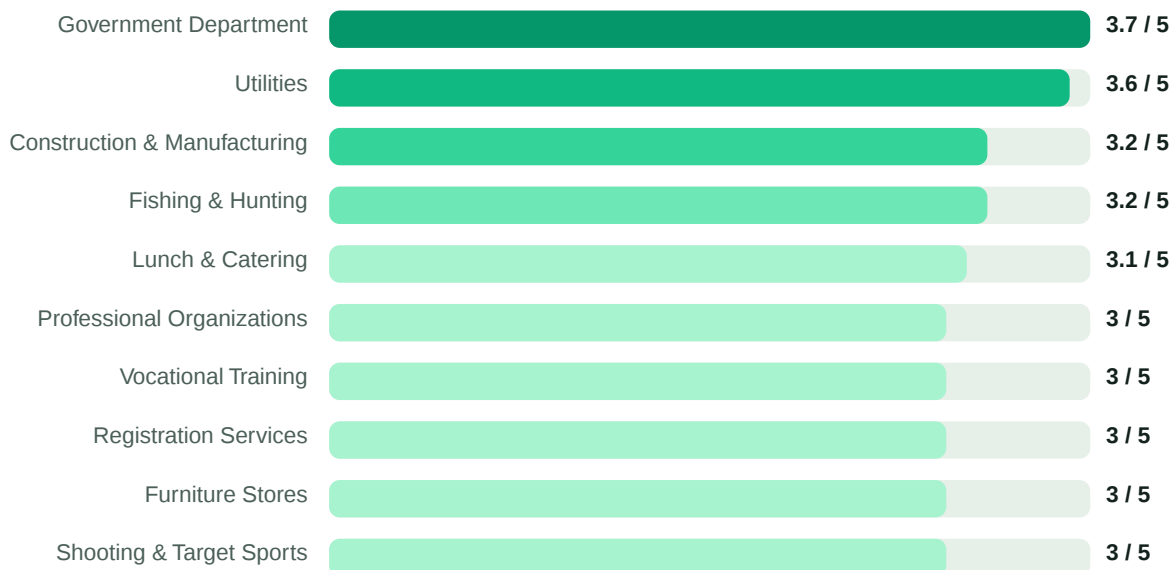
Which industries earn the most trust — and which have the most work to do. Averages only include categories with at least three scored companies.



Most trusted categories

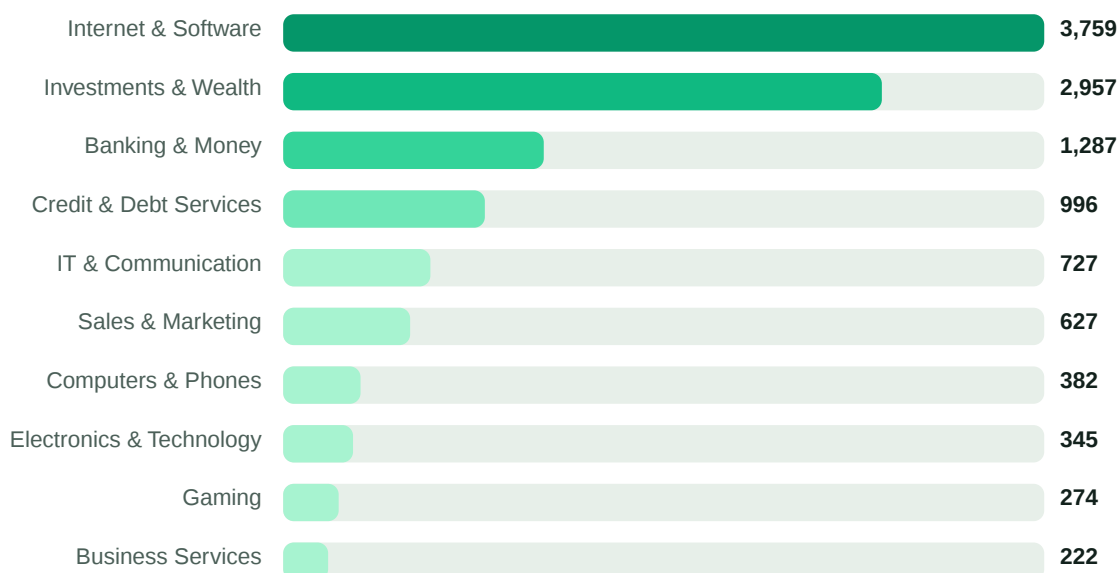
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Average star rating (categories with "e 3 scored companies).



Largest categories

Companies tracked per category.



Reviewer community

The people behind the reviews: how many reviewers contribute, how active they are, and how the community is growing.

271

TOTAL REVIEWERS

271

ACTIVE LAST 90 DAYS
100% of all reviewers

0%

REPEAT REVIEWERS
wrote more than one review

New reviewers — last 12 months

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Users writing their first review per month.



Reviewer engagement

Reviewers by number of reviews written, all time.

